

# 1 ERGMs with egocentric data

# Why does this work? (in a nutshell)

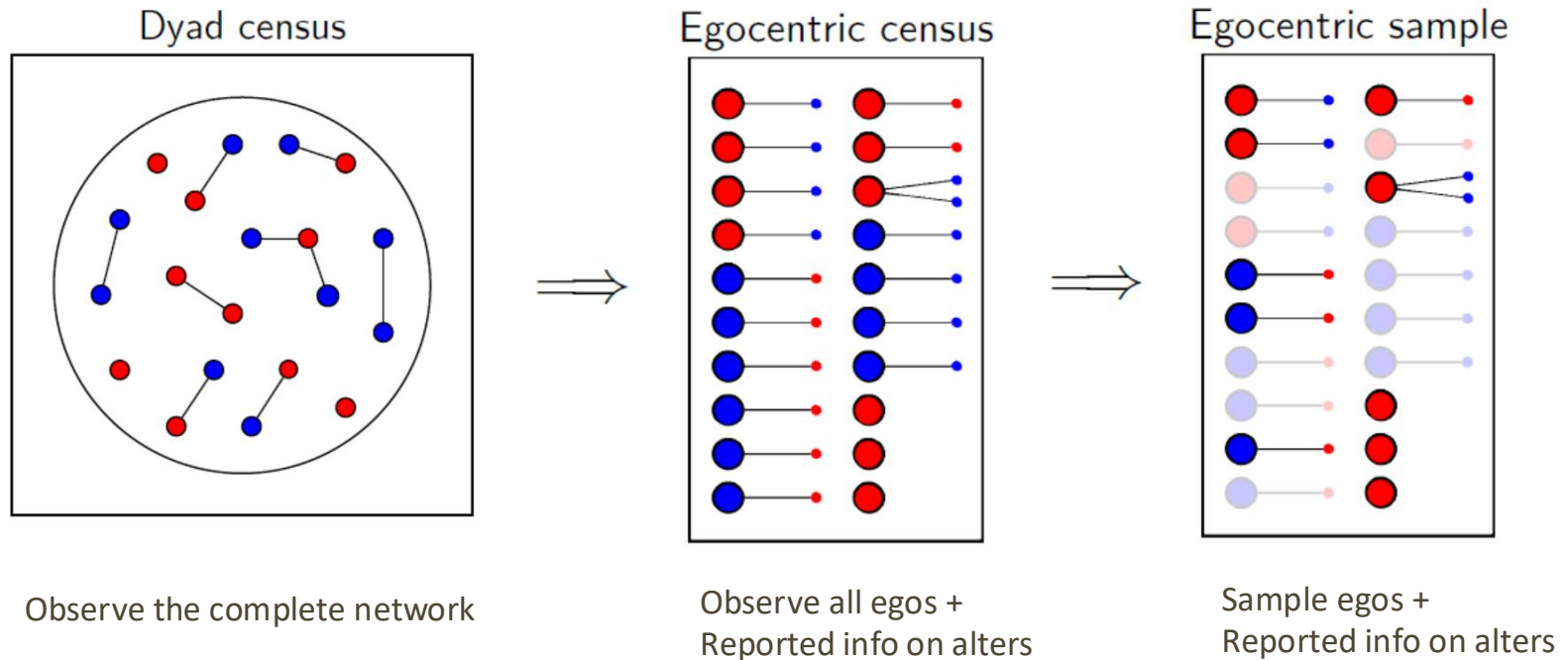
- MLEs for exponential families

- ERGMs are based in exponential family theory
- One of the properties of MLEs for exponential families is that  
 *$E(\text{sufficient stats under the model}) = \text{observed sufficient stats}.$*
- Any graph with the same observed sufficient stats has the same probability under the model  
 *$So we don't need to observe the specific complete network$*
- We just iterate our way (using MCMC) to finding the coefficients that satisfy  
 *$E(\text{sufficient stats under the model}) = \text{observed sufficient stats}.$*

- Statistical inference for sampled data

- The sufficient stats are like any other sample statistic (e.g., a sample mean)
- There is a sampling distribution for these statistics
- Which allows the standard errors to be estimated

# How to think about an egocentric sample



# Inference from an egocentric sample

Ref: Krivitsky & Morris 2017

- A two-step, finite population framework for inference
  - Step 1: inference on the network statistics  $g(y)$ 
    - We observe  $g_s(y)$ , the sample network statistics
    - The target of inference is  $g(y)$ , the population level statistics
    - Relies on a scaling assumption, to define what is size-invariant (see next slide)
    - Can use survey weights, this is a design-based estimator
  - Step 2: inference on the coefficients  $\theta$ 
    - Similar to traditional ERGM inference
    - Relies on the statistical principle of sufficiency, that  $g(y)$  is sufficient for estimating  $\theta$ 
      - Intuitively: all networks with the same sufficient statistics have the same probability under the model
    - But this is now a PMLE (Binder, 1983), and the variances are adjusted for step 1 estimates.

# Intuition: Scaling up $g_s(y)$ to $g(y)$

- What is the natural size invariant parameterization?

- Consider,  $g(y) = \sum y_{ij}$ , the edges term

- There are 9 ties in our set of 20 nodes on the previous slide

Mean degree
$\frac{2T}{N} = \frac{2 \cdot 9}{20} \approx 1$

Density $p(\text{tie})$
$\frac{T}{\binom{N}{2}} = \frac{2T}{N(N-1)} = \frac{2 \cdot 9}{20 \cdot 19} \approx 0.05$

- If you double the set to 40 nodes, how many ties would you expect?

$$18 = \frac{9 \cdot 40}{20}$$

This preserves the mean degree, but density is now  $\frac{2 \cdot 18}{40 \cdot 39} \approx 0.02$

$$39 = \binom{40}{2} \cdot 0.05$$

This preserves the density, but mean degree is now  $\frac{2 \cdot 39}{40} \approx 2$

- It is often natural to preserve the mean degree in social networks

- Note: Mean degree = Density dependence;  $P(\text{tie})$  = Frequency dependence
  - (Krivitsky, Handcock and Morris 2011)

# Mean Degree Scaling Adjustment

- This is easy to accomplish with ERGM
  - Include an offset in the model for  $-\log(N_{obs})$  to get a per capita scaling
  - Transform the per capita estimates to any desired population size by adding  $\log(N_*)$
- Can show that
  - Adjusting the edges term by the offset automatically scales all dyad independent terms
  - Empirically, it also scales degree terms properly
  - Empirically, it does not scale other dyad-dependent terms properly
    - This is not an issue in most egocentrally sampled networks, b/c we don't observe those statistics
    - Other scalings have been proposed for these terms (Krivitsky & Kolaczyk 2015)

# Temporal changes in network size and composition

These, too, are easily handled by TERGMs

- Network size changes are handled by dynamic offsets
  - At each time step, add the offset  $N_{sim}(t)$  back to the per capita estimate
- Network composition changes require no special treatment
  - ERGMs coefficients are (log) odds ratios
  - Odds ratios are margin independent
  - So the odds-ratio is a natural composition-invariant scaling
  - This is a general solution to the “two-sex problem” in open cohort dynamic modeling

# The PMLEs have good statistical properties

## ■ Bias

- Estimates for unweighted data display no systematic bias
- For weighted data, bias can be controlled by using larger network size during estimation. (see Krivitsky & Morris 2017 for more information)

## ■ Variance

- Estimated standard errors appear to be slightly conservative



# Egocentric estimation for ERGMs

- There is also a specific package for estimating ERGMs from egocentrically sampled data
  - `ergm.ego`
    - Automates calculation of the target stats
    - Handles survey weighting
    - Provides other utilities for egocentric EDA
  - Available on CRAN
    - Is integrated with EpiModel
- But we will teach this from first principles in NME

# Key references

Krivitsky, P. N., M. S. Handcock and M. Morris (2011). "Adjusting for Network Size and Composition Effects in Exponential-Family Random Graph Models." Statistical Methodology **8(4): 319–339.**

Krivitsky, P. N. and M. S. Handcock (2014). "A separable model for dynamic networks." Journal of the Royal Statistical Society, Series B **76(1): 29-46.**

Krivitsky, P. N. and E. D. Kolaczyk (2015). "On the Question of Effective Sample Size in Network Modeling: An Asymptotic Inquiry." Statistical Science **30(2): 184-198.**